



# Full Service subject recruitment agency

Subject recruitment for your single country trial without the burden for your site staff

## Subject Recruitment

Subjects learn about your clinical trial and are redirected to our local Link2Trials website to subscribe to your trial.

- Link2Trials local subjects databases
- Link2Trials local social media channels
- Online (social) media advertisements: Facebook, Instagram, Snapchat, Youtube, Google, Etc.

## Subject Qualification

Let us do the work for you! Link2Trials will pre-screen the subjects with an online questionnaire.

With this online questionnaire we can pre-screen on the basic criteria like age, gender, BMI etc. and we can add study specific questions to further specify to our study population.

Choose the number of pre-qualified referrals you need for your trial. The numbers are the average recruitment numbers. Results may vary based on location and indication. All packages are a onetime fee and include both our study recruitment and subject pre-qualification



### STANDARD

€ 800

20-70  
prequalified  
referrals



### PRO

€ 1050

50-95  
prequalified  
referrals



### PREMIUM

€ 1600

85-175  
prequalified  
referrals



## 6 steps to success

### 1. Recruitment activation

When receiving the METC approved, if applicable, subject facing recruitment materials, Link2Trials will initiate the study specific outreach according to the outreach package you have selected. Once the study specific outreach is initiated you, or your finance department, will receive an invoice for outreach package you have selected.

### 2. Link2Trials Awareness Campaign

Link2Trials will start the outreach campaigns to create awareness for your trial. Subjects that are interested in your trial will apply through the Link2Trials website. Your study specific recruitment ad text will be visible on our website for 3 months. The outreach campaign on social media will be 3-8 weeks depending on the package you selected.

### 3. Link2Trials Pre-Selection

Link2Trials will perform a pre-selection for your study specific needs. You will only receive the pre-qualified subjects via the Link2Trials secured portal. To access the pre-selected subject you will receive an activation email with login instructions.

### 4. Notification Email

Once a subject, or multiple subjects, have been pre-selected for the study at your trial site, you will receive a notification via email, including the link to the portal. You will be able to login and view the subjects details.

### 5. Schedule Screening Visits

With the subject's contact details in our portal you can contact the subject to schedule a screening visit or perform an additional phone screening.

### 6. End of recruitment

When the outreach campaign of the package you selected is completed, you will receive a notification. Your study will remain visible on the link2trials website for the remainder of the 3 months. If you need additional registrations for your study you can acquire an additional package.

Once the study specific recruitment at your site is completed, please notify your Link2Trials contact. Link2Trials will stop.

### Need Help?

For questions or comments related to the Link2Trials recruitment CMS you can:

- Use the chat function at the bottom right of the Link2Trials portal
- Or contact us by email of phone: info@Link2Trials.com, +316 44 15 47 38